



# NEW WEBSITE ADVERTISING

(Website Link and Website Banner Ad)

Almost 12,500 people visited the Home Show Website during the week of the 2009 PA Home Show. The Home Show site remains "Live" through the year. From October 2008 to September 2009, 84,629 visitors would have seen your ad while seeking information on home-related products and services. There were 365,291 page views with an average time spent on the website of 5 1/2 minutes per person.

If you would like to be linked for four (4) months which start January 1<sup>st</sup> to April 30<sup>th</sup> 2010 the cost is \$75 per website address. If you would like to be linked for the year ending to November 2010 the cost is \$200 per website address. To place a website banner ad on the website for the full year the cost is \$375 per banner advertisement. \*

**\$75 Website link for 4 months (01/01/2010 to 04/30/2010)**

**\$200 Website link for year ending November 1, 2010**

**\$375 Website Banner Ad Formats:** .gif, animated .gif, .jpeg, .jpg

File Size: 20K max. Animation: maximum of 3 loops File Name Example: yourcompany\_ad.gif Required Materials: Destination URL (must be complete and functional)

Website address: \_\_\_\_\_

Company: \_\_\_\_\_

Address/City/State/Zip Code: \_\_\_\_\_

Contact name: \_\_\_\_\_ Phone: ( ) \_\_\_\_\_

Fax: ( ) \_\_\_\_\_ Email: \_\_\_\_\_

Authorized signature/print name: \_\_\_\_\_

VISA     MasterCard     Check No. \_\_\_\_\_ **Make checks payable to: HBA**

Cc#: \_\_\_\_\_ CRV # \_\_\_\_\_

Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_ (MM/YYYY)    Billing Zip Code: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

**Mail to:** Home Builders Association of Metropolitan Harrisburg  
Attn: Laura Frey 2416 Park Drive, Harrisburg, PA 17110

**(Upon receipt of full payment website link or banner ad will go live on the website)**

**\*You must be an exhibitor in the show and paid in full to participate on the website.**

**Website Banner Ad  
Will Go Here**

- Right of every page and random cycling
- A new banner appears when you click through the web pages within the specific website
- Dimensions:  
120 (wide) x 160 (high) pixels