



WEBSITE ADVERTISING

(Website Link and Website Banner Ad)

The Home Show site remains "Live" through the year. From October 2010 to August 2011 20,370, visitors would have seen your ad while seeking information on home-related products and services. There were 60,791 page views with an average time spent on the website of 5 1/3 minutes per person.

If you would like to be linked for four (4) months which start January 1st to April 30th 2012 the cost is \$75 per website address. If you would like to be linked for the year ending to November 2012 the cost is \$200 per website address. To place a website banner ad on the website for the full year the cost is \$375 per banner advertisement. *

\$75 Website link for 4 months (01/01/2012 to 04/30/2012)

\$200 Website link for year ending November 1, 2012

\$375 Website Banner Ad Formats: .gif, animated .gif, .jpeg, .jpg

File Size: 20K max. Animation: maximum of 3 loops File Name Example: yourcompany_ad.gif Required Materials: Destination URL (must be complete and functional)

Website address: _____

Company: _____

Address/City/State/Zip Code: _____

Contact name: _____ Phone: () _____

Fax: () _____ Email: _____

Authorized signature/print name: _____

VISA MasterCard Check No. _____ **Make checks payable to: HBA**

Cc#: _____ CRV # _____

Exp. Date ____/____/____ (MM/YYYY) Billing Zip Code: _____

Name on Credit Card: _____

Credit Card Billing Address: _____

Signature: _____

Mail to: Home Builders Association of Metropolitan Harrisburg
Attn: Laura Frey 2416 Park Drive, Harrisburg, PA 17110

(Upon receipt of full payment website link or banner ad will go live on the website)

***You must be an exhibitor in the show and paid in full to participate on the website.**

Website Banner Ad
Will Go Here

- Right of every page and random cycling
- A new banner appears when you click through the web pages within the specific website
- Dimensions: 120 (wide) x 160 (high) pixels