

PA Home Show
March 3 ~ 12 2012

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Sponsorship Opportunities



Door Prize Sponsor: \$250* (limit 9)

- Listing on Website
- Website link (11/1/11 to 11/1/12)
- Listing in ShowGuide
- Signage at the Door Prize location

Greeting Sponsor: \$750*

- You get to place your company bags on a stand near the ticket booths (You refill the bags holders)
- Listing on Website
- Listing in ShowGuide

*You must have a booth in the Home Show to reserve this sponsorship.

Survey Sponsor: \$3500

- 10 X 20 booth at the show
- 10 Complimentary tickets
- Signage at the Show
- Balloons at your booth
- Listed in ShowGuide
- Listing on Website

Parking Sponsor: \$7,500

- Advertized in media for Free Parking Day
- Signage at the Show
- Balloons at your booth
- Listed in Show Guide
- Listing on Website
- VIP Parking on sponsored day



Silver Sponsor: \$10,000

- 10x20 Booth in Expo Hall
- Listed as 'Silver Sponsor' in Guide
- Website link from Show site
- 10 Complimentary admissions
- Special signage/balloons at booth
- Logo in media when possible

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Gold Sponsor: \$20,000

- 20x20 Booth in Expo Hall
- 20 Complimentary Tickets
- Listed as 'Gold Sponsor' in Guide
- Website link
- Signage and balloons at booth
- Logo included in media when possible
- Banner Ad on Show site

