

The 2012 PA Home Show Committee invites you to participate in Builders' Lane or Remodelers' Row

In an effort to assist HBA builder members in reaching their target market, an aisle will be reserved in the EXPO HALL for Builders Only. (Booth 223 – 228 and 316 - 321)

Your member price booth will include:



- High traffic area 10x20 booth space that can be reserved prior to the lottery - \$1995 cost of booth
- 10 complimentary tickets that you can use for clients
- Vendor admission (up to 5) is included at no additional charge (\$180 value)
- Two 9-day Parking Passes for those working the Show
- "Feature Area" treatment in all media advertising and on the website
- A link from Home Show website to yours (value \$200)
- Buy up to 125 discount tickets at ½ price (\$4 each)



Your HBA recognizes your need to reach the building public – and the PA Home Show is your 'road' to success. **DEADLINE TO RESERVE IS OCTOBER 14, 2011.**

BACK for 2012 – Remodelers' Row: Same great benefits as Builders' Lane. Reserve before the lottery booth numbers 238 – 243 and 301 – 306.



- High traffic area 10x20 booth space that can be reserved prior to the lottery - \$1995 cost of booth (Limit 2 booths)
- 10 complimentary tickets that you can use for clients
- Vendor admission (up to 5) is included at no additional charge (\$180 value)
- Two 9-day Parking Passes for those working the Show
- "Feature Area" treatment in all media advertising and on the website
- A link from Home Show website to yours (value \$200)
- Buy up to 125 discount tickets at ½ price (\$4 each)



Your involvement will help to make this event a terrific success. Don't miss your opportunity to be involved! Please return this flyer for a contract and more information.

YES – I want a booth Booth # _____

NO THANKS

NAME

PHONE

COMPANY NAME